



Stephanie Pepaj

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EDUCATION

2019, 2021

MSc in Marketing degree candidate; anticipated completion September, 2021. Queen's University, Belfast.

BFA in Graphic Design, Minor in Art History 2015 - 2019
The College of Saint Rose, Albany, NY.

PROFESSIONAL EXPERIENCE

2018 - present

Eat Figo, Green Point Research, Toscana, 2019 – present
Freelance Graphic Designer
Create branding collateral such as; logos, business systems, brochures, posters, application design
Review all projects to ensure the end product is error-free
Collaborate closely with the marketing team to create compelling designs

Ceros, New York, NY 2018
Production Design Intern
Assist production team with building and animating mobile and desktop sites
Convert desktop layouts to mobile layouts
Tend to client layout and animation needs
Flexibility to shift priorities quickly in a fast-paced environment

DESIGN SKILLS

Visual communication and concept development from research to completion: identity and branding, business systems, editorial design, poster design, information design, collateral design, advertising, packaging, web, and interactive design, UX/UI, and pre-press production.

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator
Photoshop
InDesign
After Effects
Lightroom

Microsoft Office

Word
Excel
PowerPoint

Coding Languages

HTML
JavaScript
CSS

Other

Invision
Ceros
Google Analytics

CERTIFICATIONS

Google Analytics Individual Qualification, Google, Issued Jan 2021
The Fundamentals of Digital Marketing, Google, Issued Jan 2021
SheCodes Coding Workshop, Introduction to Coding, Issued Jun 2020

HONORS & AWARDS

Presidential Scholarship, The College of Saint Rose, 2015 – 2019
Art Scholarship, The College of Saint Rose, 2015 – 2019
Clark Foundation Scholarship, Clark Foundation, 2015 – 2019
Finalist, ADDY Award, Brochure Design, American Advertising Federation, 2018
Finalist, ADDY Award, Logo Design, American Advertising Federation, 2018

MEMBERSHIPS & COMMUNITY INVOLVEMENT

Member, AIGA Student Chapter, The College of Saint Rose, 2017 – 2018

INTERESTS & HOBBIES

Graphic Design Leadership
Illustration Social Media Management
Marketing Altruism
Communications Writing

Instagram @stepaj_designs

LinkedIn Profile <https://www.linkedin.com/in/stephaniepepaj>